



PRESS RELEASE
For Immediate Release

BullsEye Telecom® Selected as Telecom Partner by Fortune 500 Companies

*Custom Telecommunications Solutions Enable Energy and Utilities
Companies to Meet Regulatory Requirements*

SOUTHFIELD, Mich. – February 8, 2011 – BullsEye Telecom®, the nation's leading multi-location telecommunications provider for Fortune 500 enterprises, has recently been selected by several major energy and utilities companies to provide custom telecommunications solutions.

Through its ability to provide integrated communications technology in a single-source environment, BullsEye Telecom has successfully enabled network and telecommunications infrastructures for these enterprises to:

- Address emerging market needs
- Improve network connectivity and reliability
- Provide complete business continuity and disaster recovery solutions
- Support smart grid technology enhancements and advanced metering infrastructure (AMI) technologies

As a tenured industry specialist, BullsEye Telecom possesses deep industry insight, experience and capabilities to address the business challenges of this industry. For example, a growing concern for energy and utilities companies is that smart grid communications solutions often include a mix of already-deployed and new technologies from multiple providers.

“The advantage of working with BullsEye Telecom is that we support legacy solutions while building a road map to emerging technologies, which improves the return on investment (ROI) for smart grid technology,” said Bill Oberlin, chief executive officer of BullsEye Telecom.

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“Our broad communications portfolio of voice, digital voice (VoIP), data networking and wireless solutions, as well as our deep industry footprint, empowers organizations within this vertical with a comprehensive infrastructure while reducing total cost of ownership (TCO),” Oberlin concluded.

BullsEye Telecom® is well-positioned to support every business operating area within each company's unique business model, including: corporate headquarters, data centers and call centers, as well as the increasingly mobile workforce at distribution centers and remote offices.

BullsEye Telecom's success in the energy and utilities vertical has been captured in several case studies. Learn how BullsEye Telecom has integrated its broad solutions portfolio to create a customized communications platform by visiting www.energyutilitiestelecom.com.

As part of its involvement in the energy and utilities industry, BullsEye Telecom will also be present at the ENTELEC 2011 Conference & Expo, held May 24-26, 2011, at the George R. Brown Convention Center in Houston, Texas (**booth # 401**). ENTELEC is a user association that focuses on communications and control technologies used by petroleum, natural gas, pipeline and electric utility companies.

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About BullsEye Telecom Inc.

BullsEye Telecom Inc. is an expert, multi-location business telecommunications provider, offering innovative solutions including voice, digital voice (VoIP), wireless and other managed services. Through our flagship Corporate Advantage® program, we empower enterprises with the tools they need to consolidate and better manage critical business functions. Corporate Advantage provides customized solutions, dedicated account management, consolidated billing and invoice integration all in a single-source. Additionally, businesses also benefit from our 24/7/365 online customer support portal, My BullsEye Account (MBA). As a vital service and support tool, MBA empowers companies with the ability to make real-time account changes, log repair and trouble-tickets, as well as obtain key business insight via extensive reporting and trending capabilities.

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