



**PRESS RELEASE**  
**For Immediate Release**

## **BullsEye Telecom Achieves “Accredited Vendor” Status**

**Telecom Association Awards Multiple Accolades to Leading Multi-Location Telecommunications Provider**



OAK PARK, Mich.—October 11, 2010—Leading national multi-location telecommunications provider, BullsEye Telecom Inc. has been awarded Telecom Association (TA) “**Accredited Vendor**” status. The premier provider of voice, digital voice, data and wireless solutions achieved this coveted status in two categories: **National CLEC** and **POTs Consolidation**.

According to Bill Oberlin, Chief Executive Officer of BullsEye Telecom Inc., “BullsEye Telecom prides itself on being an innovative solutions provider, responsive to the needs of our partners and clients, while delivering superior service and support. This accolade is confirmation of our ability to meet and exceed partner and client needs.”

BullsEye Telecom’s Vice President of Sales, Jerry Franks was pleased to learn about this achievement. “Our ability to achieve the highest accreditation score is evidence of our superior level of expertise and capabilities,” Franks said.

As part of its accreditation, BullsEye Telecom was recognized by the agent community for having an excellent ability to provide an evolution to new technology-based solutions. According to Franks, “BullsEye Telecom’s unique technology portfolio, national coverage model and consolidated billing capabilities enable a highly differentiated and comprehensive client solution that offers significant advantages over the competition.”

In addition to its many solutions and managed services, BullsEye Telecom also boasts a sophisticated online management and reporting system, My BullsEye Account (MBA) that enables centralized control and enhanced insight into a company’s telecommunications environment.

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BullsEye Telecom became an accredited vendor member through balloting of TA's 3,800 members and their end-user customers. TA also interviewed telecom channel opinion leaders with knowledge of several multi-location vendors including BullsEye Telecom and BullsEye Telecom competitors. According to Dan Baldwin, Executive Director, Telecom Association, "In 11 years BullsEye Telecom has not had a single TA member registered complaint."

The company will be at the upcoming Channel Partner Conference & Expo 2010, September 20 – 22, 2010, booth 2028.

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#### **About Telecom Association**

Founded in 1996, Telecom Association is a membership organization of 3,800 telecom professionals involved in the distribution of voice, Internet, data and network managed services to multi-location business customers. TA and TA members track which TA vendor members do the best job at customer solution installation and overall satisfaction.

[www.telecomassociation.com](http://www.telecomassociation.com)

#### **About BullsEye Telecom Inc.**

Founded in 1999, BullsEye Telecom Inc. is a national multi-location business telecommunications provider, offering innovative solutions for voice, data, VoIP and other managed services to Fortune 1000 companies. Through our flagship Corporate Advantage program, we empower enterprises with the tools they need to consolidate and better manage critical business functions. Corporate Advantage provides customized solutions, dedicated account management, consolidated billing and invoice integration all in a single-source environment. Additionally, businesses benefit from our 24/7/365 online customer support portal, My BullsEye Account (MBA), which enables companies to make real-time account changes, manage service requests, as well as obtain key business insight via extensive reporting and trending capabilities.

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